

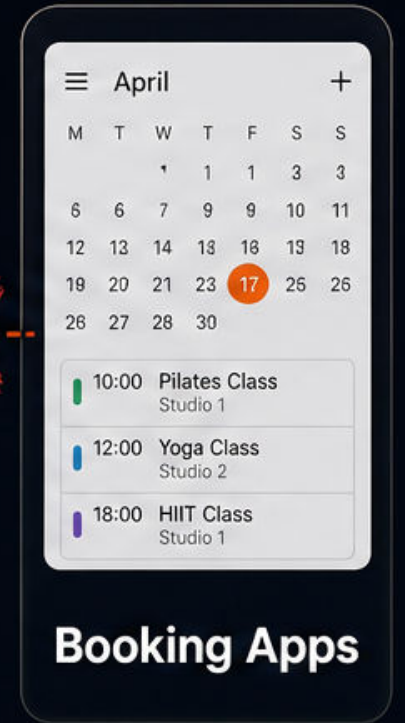
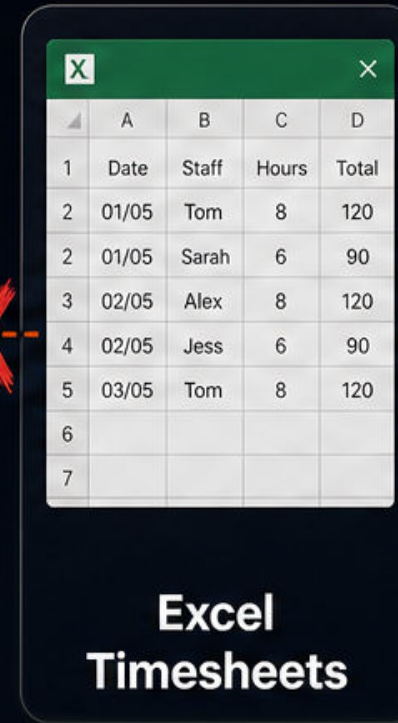
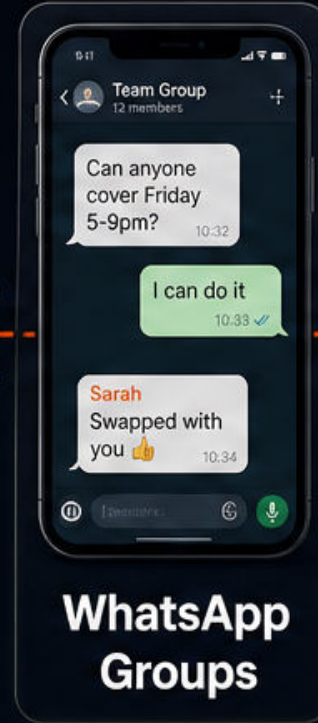
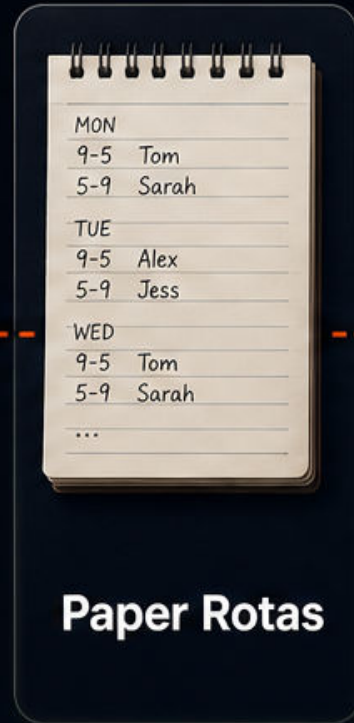
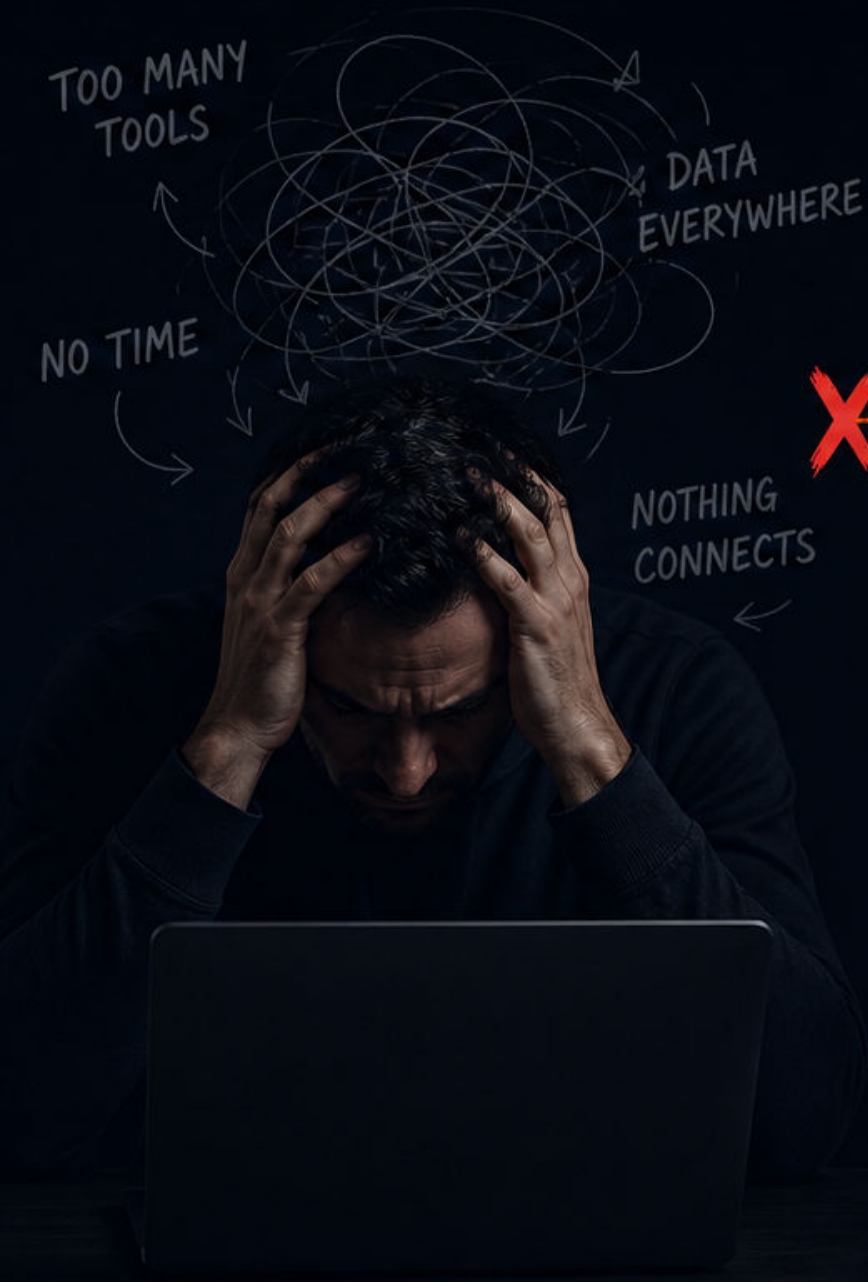


**One app to run your entire venue**

**Built for hospitality**

**Rotas • Clock-In • Reservations • Bookkeeping • Staff Messaging**

# The Problem



**Managers waste**  
**4+ hours/week**  
switching between tools



# The Solution



One platform. **Every tool you need.**



# Key Features



## Smart Rota Builder

drag & drop scheduling



## GPS Clock-In/Out

real-time attendance



## AI Bookkeeping

receipt scanning &  
expense tracking



## Reservation Management

AI booking assistant



## Push Notifications

iOS & Android alerts



## Dashboard & Reports

P&L, VAT, CSV export

5

# Market Opportunity



**12,000+**

Licensed venues in Ireland



**150,000+**

Hospitality venues in the UK

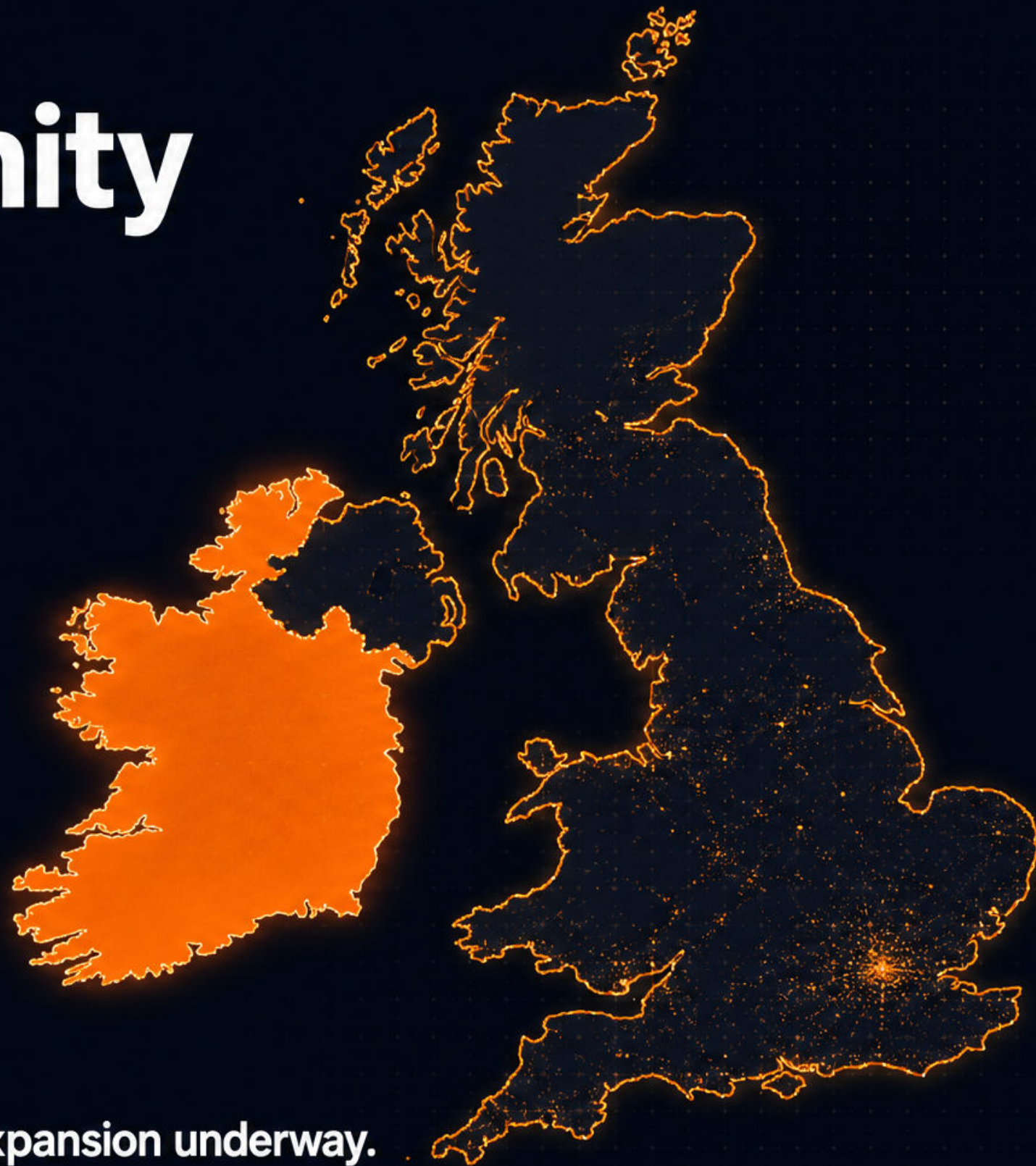


**€290**

Avg. monthly saving per venue



Early mover advantage in Ireland. | UK expansion underway.



# Built for Hospitality Teams

Every feature driven by real feedback from pub, bar & restaurant owners

NEW



### In-House Training Courses

Thirteen staff courses generated from your own data — allergens from your menu, fire safety from your equipment register, manual handling from your stock list, working time from your rota. 80% pass mark, 12-month expiry, printable record. In-house training, not an accredited qualification.

NEW



### Assign, Chase & Team Board

Assign a course to one person or the whole team with a due date, then see every staff member against every course in one grid so you know who to chase first. Passes land on the employee profile with an expiry date.

NEW



### Equipment & Service Register

Every asset with its warranty, service interval, engineer contact, service history and uploaded certificates. Warnings 30 and 7 days before anything falls due, plus a Monday morning digest of the week ahead — inside the Log Book.

NEW



### Guest Loyalty Tiers & Points

Spend history per guest drives Bronze, Silver, Gold and a VIP tier, with points earned per unit spent and redeemed at the till at a value you set. Campaigns build a list from a segment and queue as a draft — nothing sends on its own.

NEW



### May-Contain Allergen Traces

The allergen matrix now records traces separately from ingredients, so “may contain” gets answered honestly at the table instead of being guessed at.



### Social Post Creator

Turn today's specials into a branded, ready-to-share image in seconds — 10 template styles, then share straight to Facebook, Instagram or WhatsApp from your phone's own share sheet.



### Multi-Currency & Global Ready

EUR, USD, GBP, CAD or AUD — tax labels adapt automatically (VAT, Sales Tax, GST/HST). Live in Ireland, the UK & the US, with more regions on the way.



### One-Scan Delivery Notes

Snap a photo of a delivery note — AI populates bookkeeping, stock levels and the HACCP delivery check simultaneously. Recipe costs update live.



### Reports & Insights

Labour cost vs revenue trends over time, overtime tracking, and per-venue breakdowns for multi-site operators — spot problems before they hit your margin.



### Manager Log Book

Staff report 86'd items and repair issues themselves — managers get notified instantly and can add running updates like “Called Ben, due Tuesday 2pm”.



### CRM Promo Offers + QR Redemption

Generate a birthday drink, win-back offer, or VIP thank-you in one click — complete with a scannable QR code staff can redeem right at the till.



### Send CRM Emails As Yourself

Connect your own Gmail so customer emails come from your real inbox — not a generic no-reply address — with your business name and signature added automatically.



### Region-Aware Overtime Compliance

Automatic weekly-hours warnings on the rota — tuned to the right rule for your region: EU/UK Working Time rules, US FLSA, or Australia's Fair Work Act.



### Visual Floor Plan

Drag-and-drop table layout matching your real venue — square, round, rectangular or bar/counter seating, freely sized. Live status per table: free, upcoming, confirmed, seated.



### Recipe Photos

Upload a photo of the finished dish to every recipe so kitchen staff always know exactly how a plate should look before it goes out.



### HACCP Reminder Schedules

Set custom reminder times per check type. Notifies whoever's clocked in or on rota, and keeps reminding until the check is logged.



### Break Entitlement Reminders

Tracks worked hours live and reminds staff the moment they're due a break under local labour law. On-break clock button included.



### Editable HACCP Checklists

Managers customise daily/weekly/deep-clean checklist tasks per venue. Full digital food safety log — no more paper folders.



### Wastage Recording

Log spoilage, over-prep, spills and expiry. See the true cost of waste per item and in total — across your whole kitchen.



### Recipe Costing & GP%

Build recipes from your stock list. Live cost-per-portion and gross profit % — auto-updates whenever supplier prices change.



### Price Variance Alerts

AI reads supplier invoices and flags items where the price has increased more than 5% since last order. Know before you pay.



### CRM & Customer Profiles

Auto-built from reservations. Track visits, no-shows, spend, and notes. GDPR-compliant with one-click anonymisation.



### AI Booking Assistant

Handles reservations 24/7, suggests staffing adjustments based on demand, auto-confirms and emails guests.



### POS Integration

Connect Square. Sales flow in beside your rota and labour cost. No double entry.



### AI Invoice Scanning

Upload a supplier invoice, AI reads line items and auto-fills stock levels and prices. No manual entry.



### Staff Mobile App

iOS & Android. Push notifications for shifts, time-off approvals, rota changes and booking updates.

# Traction



**3,144**

Leads in pipeline  
(Ireland + UK)



**1,625**

Irish hospitality  
leads



**1,519**

UK leads  
imported



**Live**

Platform fully deployed  
on Vercel



Built



Deployed



Email outreach



UK expansion



**Early-stage. Product-market fit validated. Outreach active.**

# Powered by AI



## 1. AI BOOKING ASSISTANT

handles reservations via chat



## 3. SMART ROTA SUGGESTIONS

staffing recommendations based on bookings

## 2. AI RECEIPT READER

auto-extracts expense data from photos



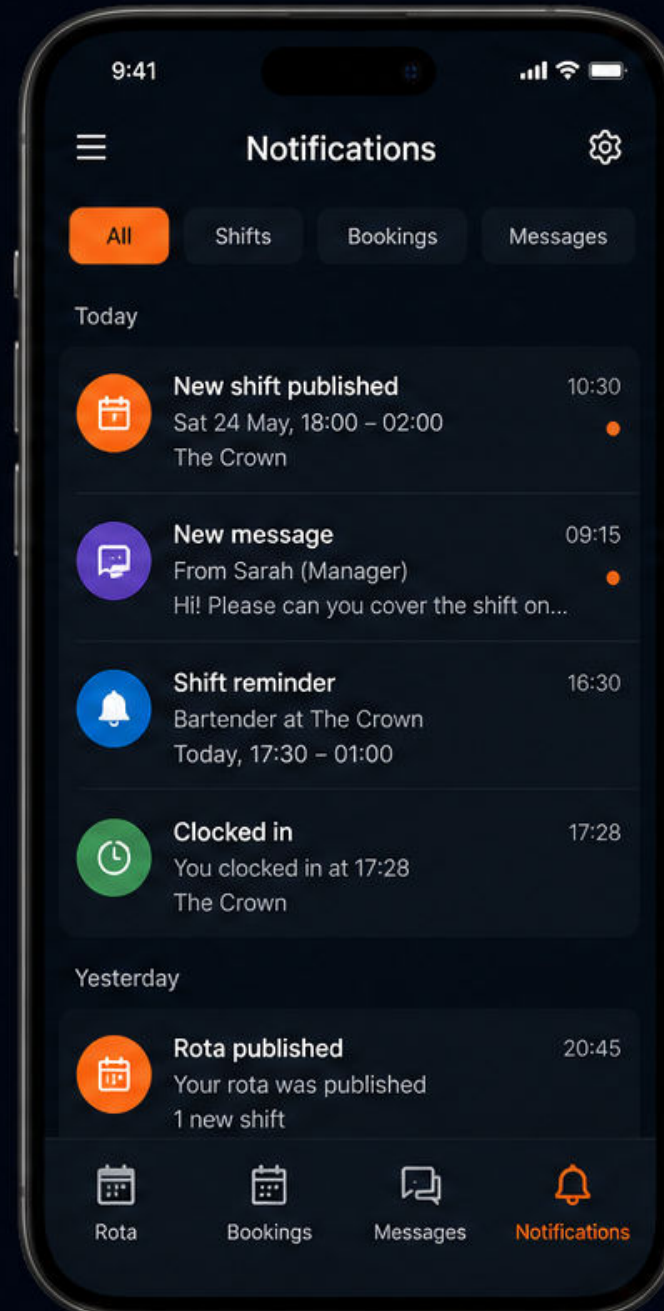
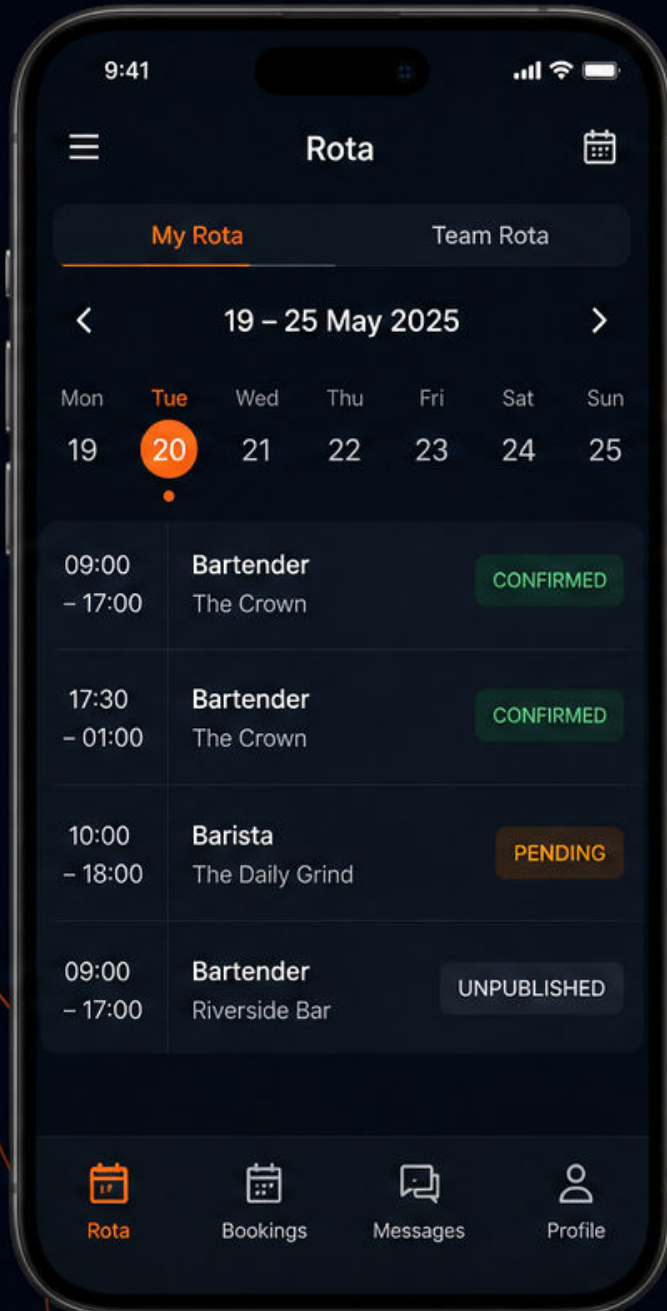
## 4. AUTOMATED ALERTS

late/no-show detection, staff increase prompts



Built on **OpenAI GPT-4**

# Mobile First



- ✓ iOS & Android (Expo)
- ✓ Push notifications for shifts, bookings, messages
- ✓ Clock-in/out from phone
- ✓ Time off requests on the go
- ✓ Rota published alerts
- ✓ Clock-in reminders



VS. THE ALTERNATIVES

# Rotahr vs. Everything Else

All-in-one vs. cobbling together 4 separate tools

| Feature                                               | Rotahr | Nory     | Supy     | Deputy  |
|-------------------------------------------------------|--------|----------|----------|---------|
| Rota & Scheduling                                     | ✓      | ✓        | ✗        | ✓       |
| Visual Floor Plan (drag & drop)                       | ✓      | ✗        | ✗        | ✗       |
| Break Entitlement Reminders (region-aware labour law) | ✓      | ✗        | ✗        | ✗       |
| Editable HACCP Checklists                             | ✓      | ✗        | ✗        | ✗       |
| AI Invoice Reading                                    | ✓      | ✗        | ✓        | ✗       |
| Wastage Recording                                     | ✓      | ✗        | ✓        | ✗       |
| Recipe Costing & GP%                                  | ✓      | ✓        | ✓        | ✗       |
| Price Variance Alerts                                 | ✓      | ✗        | ✓        | ✗       |
| AI Booking Assistant                                  | ✓      | ✗        | ✗        | ✗       |
| CRM & Customer Profiles                               | ✓      | ✓        | ✗        | ✗       |
| Expense Tracking                                      | ✓      | ✗        | ✗        | ✗       |
| POS Integration                                       | ✓      | ✓        | ✓        | ✗       |
| iOS & Android Staff App                               | ✓      | ✓        | ✗        | ✓       |
| Menu Specials & Comms                                 | ✓      | ✗        | ✗        | ✗       |
| Labour Cost vs Revenue Reports                        | ✓      | ✗        | ✗        | ✓       |
| CRM Promo Codes with QR Redemption                    | ✓      | ✗        | ✗        | ✗       |
| Send-as-yourself CRM Email                            | ✓      | ✗        | ✗        | ✗       |
| Region-Aware Overtime Compliance                      | ✓      | ✗        | ✗        | ✓       |
| Social Post Creator (branded specials graphics)       | ✓      | ✗        | ✗        | ✗       |
| Training courses built from your own menu & equipment | ✓      | ✗        | ✗        | ✗       |
| Equipment service & warranty register                 | ✓      | ✗        | ✗        | ✗       |
| Starting price (incl. VAT)                            | €49/mo | €200+/mo | €150+/mo | €80+/mo |

PRICING

# Simple, **Transparent** Pricing

All prices include VAT/tax · No hidden fees · Cancel anytime

## STARTER

€**49**

per month · up to 15 staff

- ✓ Rota builder & scheduling
- ✓ Staff app (iOS & Android)
- ✓ Clock in/out with GPS & break reminders
- ✓ Editable HACCP checklists
- ✓ Time off & availability
- ✓ Messaging & announcements
- ✓ AI booking assistant
- ✓ Menu specials board
- ✓ Log book & equipment service register
- ✓ POS integration (Square)

## MOST POPULAR

PRO  
€**89**

per month · up to 30 staff

- ✓ Everything in Starter
- ✓ CRM, loyalty tiers & campaign drafts
- ✓ Staff training courses & certification records
- ✓ Bookkeeping, receipts & AI invoice reading
- ✓ Stock, wastage & price variance
- ✓ Recipe costing & GP%
- ✓ Payroll summaries & tips

## ENTERPRISE

€**215**

per month · unlimited staff

- ✓ Everything in Pro
- ✓ Multi-venue support
- ✓ Advanced analytics & P&L
- ✓ Custom onboarding
- ✓ Priority support

All prices include VAT/tax · First month free on Starter & Pro

PARTNER PROGRAMME

# Earn with Rotahr.

## 20% recurring commission.

Accountants, consultants, hospitality advisors — refer clients and earn every month they stay.  
Payments automated via Lemon Squeezy. No admin, no chasing invoices.

Starter

**€9.80/mo**

per client · forever

Pro

**€17.80/mo**

per client · forever

Enterprise

**€43/mo**

per client · forever

[rotahr.lemonsqueezy.com/affiliates](https://rotahr.lemonsqueezy.com/affiliates) →